



Referral Scheme Explained

PURPOSE

THE REFERRAL SCHEME IS TO SHOW CRAFTED BY AF'S GRATITUDE FOR YOU CHOOSING TO WORK WITH US AND SPREADING THE WORD ABOUT OUR BUSINESS. WE HOPE YOU CHOOSE TO WORK WITH US AGAIN.

HOW IT WORKS

FOR EACH PERSON YOU REFER AND IF THEY CHOOSE A PAYING SERVICE TO WORK WITH CRAFTED BY AF, YOU "THE REFERRER" WILL RECEIVE 10% OFF ANY FORMATTING PACKAGE. THE "REFEREE" WILL THEN ALSO RECEIVE 10% OFF THEIR FIRST FORMATTING PACKAGE.

THE FOLLOWING FORMS OF REFERRAL ARE ALL VALID AND SHOULD BE MENTIONED EITHER BY EMAIL OR IN THE BOOK FORMATTING QUERY FORM SO BOTH PARTIES CAN BE NOTIFIED OF THE DISCOUNT:

- WORD OF MOUTH FROM A PREVIOUS CLIENT
- AN AUTHOR'S INSTAGRAM PAGE
- AN AUTHOR'S FACEBOOK PAGE
- AN AUTHOR'S NOVEL CREDITS

SERVICES REDEEMABLE WITH THIS DISCOUNT

THE FOLLOWING SERVICES ARE REDEEMABLE WITH THE REFERRAL SCHEME:

- PLAIN JANE - EBOOK
- PLAIN JANE - PRINT
- PLAIN JANE - EBOOK & PRINT
- ALL OUT - EBOOK
- ALL OUT - PRINT
- ALL OUT - EBOOK & PRINT
- SPECIAL DEAL - ALL OUT JANE - EBOOK & PRINT
- BOOK TEASER PACKAGES
- QUOTEMARK AUTHOR PACKAGE



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EXPIRY DATE

IF YOU DO NOT IMMEDIATELY REDEEM THE DISCOUNT, YOU HAVE SIX MONTHS FROM THE INITIAL EMAIL YOU RECEIVE FROM CRAFTEDBYAF@OUTLOOK.COM TO REDEEM YOUR DISCOUNT, ELSE YOU WILL LOSE THE VALIDITY FOR IT.

REDEMPTION

THE DISCOUNT CANNOT BE REDEEMED PARTIALLY. TO REDEEM THE DISCOUNT MENTION IT BEFORE MAKING THE INITIAL DEPOSIT ON YOUR NEXT BOOK FORMATTING REQUEST. THE DISCOUNT WILL THEN BE USED ON THAT FORMATTING SERVICES' INVOICE.

ONCE YOU REDEEM YOUR REFERRAL DISCOUNT YOU CANNOT USE IT AGAIN AND THE CYCLE CAN START AGAIN.

NOTE: THE REFERRAL SCHEME DISCOUNT CANNOT BE USED IN CONJUNCTION WITH ANY OTHER DISCOUNT.