



# Customer Loyalty Scheme

## PURPOSE

THIS IS CUSTOMER LOYALTY SCHEME TO SHOW CRAFTED BY AF'S GRATITUDE FOR YOU CHOOSING TO WORK WITH US, AND WE HOPE YOU CHOOSE WORK WITH US AGAIN.

## MAX DISCOUNT

YOU ARE ABLE TO BANK UP TO A 35% OFF DISCOUNT YOUR NEXT FORMATTING SERVICE.

## SERVICES WITH REDEEMABLE DISCOUNTS

EVERY BOOK FORMATTED WITH US THROUGH THE FOLLOWING SERVICES WILL ALLOW YOU TO RECEIVE AN ADDITIONAL PERCENTAGE ONTO YOUR BANKED DISCOUNT:

- PLAIN JANE - EBOOK
- PLAIN JANE - PRINT
- PLAIN JANE - EBOOK & PRINT
- ALL OUT - EBOOK
- ALL OUT - PRINT
- ALL OUT - EBOOK & PRINT
- SPECIAL DEAL - ALL OUT JANE - EBOOK & PRINT

## WHERE TO LOCATE THE BANKED DISCOUNT

YOU CAN CONTINUE TO KEEP TRACK OF YOUR DISCOUNT BY LOOKING AT THE MOST RECENT INVOICE OR THE ATTACHED CUSTOMER LOYALTY CARD TO YOUR INVOICE. YOU CAN ADDITIONALLY EMAIL: [CRAFTEDBYAF@OUTLOOK.COM](mailto:CRAFTEDBYAF@OUTLOOK.COM) AND REQUEST TO KNOW YOUR BANKED DISCOUNT.

## EXPIRY DATE

THE DISCOUNT BANKED DURING THE CUSTOMER LOYALTY SCHEME HAS NO EXPIRY DATE, SO YOU ARE ABLE TO USE IT TO YOUR DISCRETION.



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## REDEMPTION

THE DISCOUNT CANNOT BE REDEEMED PARTIALLY. TO REDEEM THE DISCOUNT MENTION IT BEFORE MAKING THE INITIAL DEPOSIT ON YOUR NEXT BOOK FORMATTING REQUEST. THE DISCOUNT WILL THEN BE USED ON THAT FORMATTING SERVICES' INVOICE.

ONCE YOU REDEEM YOUR BANKED PERCENTAGE, YOU WILL BE RETURNED BACK TO 0%, AND THE CYCLE WILL START AGAIN. NOTE: THE CUSTOMER LOYALTY SCHEME DISCOUNT CANNOT BE USED IN CONJUNCTION WITH ANY OTHER DISCOUNT.